



Scanco Partner Marketing Program

Engage – Nurture – Get Social

Easy to use marketing program for Sage 100 resellers

Grow your business strategically and easily with Scanco's Partner Marketing Program. Stay in front of your leads and customers with Scanco's on-going marketing plan. Take advantage of co-branded email templates and blog content to maintain your brand. Engage leads through a monthly webinar offer. Nurture lists with an educational eNewsletter. Get social with followers and social media content. Our marketing program will give you the bandwidth to market, sell, and deliver the remarkable results you expect.

Program includes content, design, and delivery of the following:

- 3 social media posts each month
- Co-branded email template
- Monthly educational eNewsletter
- 5 blogs to repost to your website each month
- Email directly to your list using your e-marketing tool or we will execute this for you
- Monthly Webcast
 - ⇒ Basics of Barcoding
 - ⇒ Physical Count
 - ⇒ Customer Service & Sales
 - ⇒ Enterprise Warehouse
 - ⇒ Advanced Warehouse
 - ⇒ Automation & Management

Innovation. Experience. Service.

Scanco Software LLC meets the needs of thousands of distribution and manufacturing operations with an extensive line of warehouse management solutions designed to integrate with ERP solutions. Scanco, a Boros Enterprise Company, has been providing top tier barcoding applications to businesses since 1989.

Call Us Now: 1-877-SCANCO1

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