DM2 Software
Petroleum Insights Complete Accounting & Enterprise Resource Planning System

Petroleum Insights Modules:

Petroleum Marketing
- PetroLink Fuel Excise Tax
- Bill of Lading
- Delivery Scheduler
- Home Heating/Propane
- StoreLink
- CardLink for Cardlocks
- Blending & Repackaging
- Equipment Manager
- Import Automation
- Truck System Automation

Core Accounting and Financials
- Accounts Payable
- Accounts Receivable
- Bank Reconciliation
- Fixed Assets
- eFiling and Reporting
- General Ledger
- Electronic Funds Transfer
- Electronic Reporting

Business Intelligence
- Sage ERP Intelligence
- Business Insights Explorer
- SQL Datawarehouse Reporting
- KnowledgeSync Business Activity Monitoring
- Crystal Reports
- Custom Office

Value Added Options
- Customer Relationship Management
- Paperless Office
- Job Costing
- Bar Coding/Warehouse Management
- Web Portals

Are you tired of maintaining separate systems that are costly and inefficient, not being able to access key business information for strategic decisions and working with inflexible systems that cannot scale or adapt to your growing business?

DM2 Software has the answer. A Sage Software Master Developer and Reseller since 1991, DM2 uses Sage 100 ERP (formerly Sage ERP MAS 90 and 200) and Sage CRM, ERP (enterprise resource planning) and CRM (customer relationship management) systems, to develop, sell and support *Petroleum Insights,* a fully integrated, complete accounting/ERP and CRM system designed specifically to help petroleum marketers manage and grow their businesses.

Petroleum Insights provides you with the ability to do more with less resources, manage by exception and better control your operations. And, because *Petroleum Insights* is a fully integrated, modular, and scalable system, you can start out with just the modules you need and easily add modules as your business grows.

From core accounting and financials to fuel excise tax and import automation, *Petroleum Insights* has everything you need to manage and control every aspect of your petroleum marketing business.
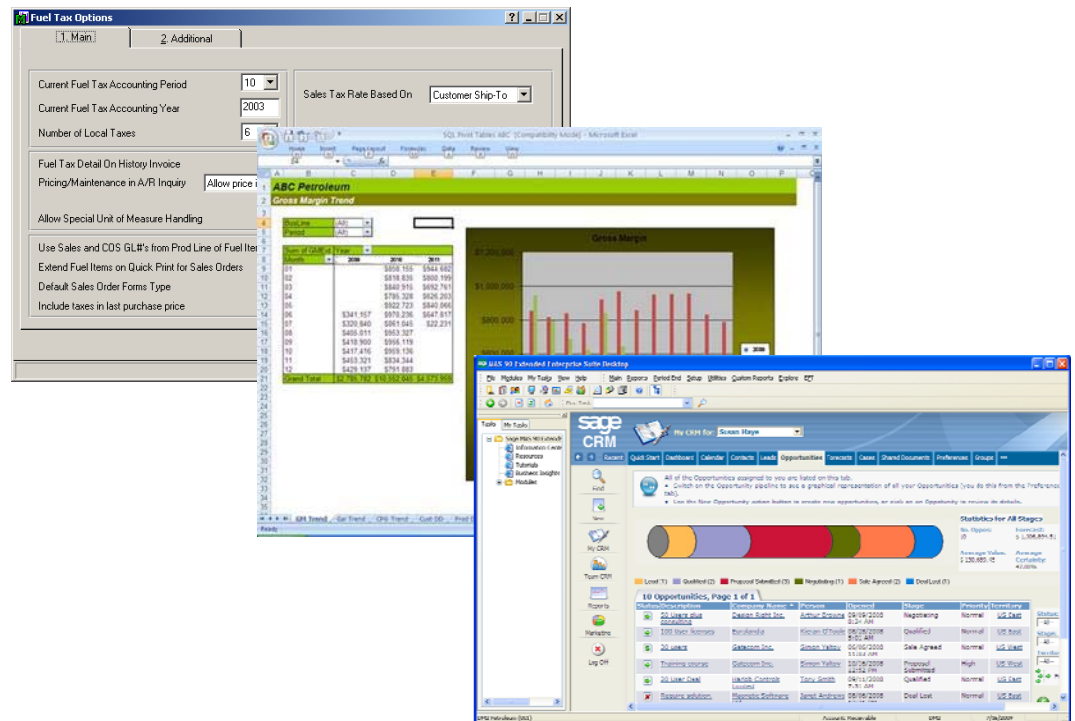
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DM2 software, inc.

Core Accounting & Financials	Manage everything from your general ledger, accounts payables and accounts receivables to bank reconciliations inventory, purchase orders and sale orders with *Petroleum Insights'* core accounting and financial modules. By integrating the accounting and financial management applications available in Sage 100 ERP, *Petroleum Insights* is available with everything you need to manage your accounting and financials.
Business Intelligence	Gain access to the key performance indicators and other information that drives your business with *Petroleum Insights* business intelligence tools. With standard business intelligence features like Sage ERP Intelligence, Business Insights Explorer and SQL Datawarehouse Reporting, you can quickly access and easily drill into the information you need for strategic decision making.
PetroLink	Streamline your tax reporting with *Petroleum Insights'* PetroLink module. The hub of every *Petroleum Insights* system, PetroLink's fuel tax accounting feature provides complete federal, state and local excise tax reporting as well as state, county and local sales tax reporting for both fuel and lubricants . PetroLink also enables many of the optional petroleum-specific modules available with *Petroleum Insights.*
Bill of Lading	Track every gallon of fuel from the rack to the drop with *Petroleum Insights'* optional Bill of Lading module. The Bill of Lading module works in conjunction with the Sales Order, Inventory Management, Accounts Payable and General Ledger modules to help you account for all of your fuel purchases and sales.
Pricing	Price your customers the way you want to. *Petroleum Insights* standard pricing feature offers a wide range of flexible pricing options for fuel products including rack plus, OPIS, retail +/-, contract and region. Package product pricing can be set up on cost plus, discount from list as a percent or on a cents per gallon basis. Volume discounts can be offered by customer, order size and location.
Delivery Scheduler	Automate your keep-full lubricants and fuels delivery process with *Petroleum Insights'* optional Delivery Scheduler module. The Delivery Scheduler module allows you to set up automated schedules to fulfill regular deliveries efficiently, saving you time and effort while increasing your profit margin.
Home Heat/Propane	Optimize your home heating and propane deliveries with the time-tested Degree-Day, Julian and Tabular scheduling features available in *Petroleum Insights'* optional Home Heating/ Propane module. Complete integration with *Petroleum Insights'* Accounts Receivable Customer Inquiry feature gives you immediate access to all of your customers' vital credit status, payment history, current aging, address, delivery history and billing detail information – all in one convenient location.
StoreLink	Control your convenience store operation from your home-office with *Petroleum Insights'* optional StoreLink module. StoreLink interfaces with the most popular Gilbarco, Verifone and Wayne point-of-sale systems to track all of your fuel and in-store sales. With your choice of 4 different modules, StoreLink has everything from lottery and workforce management to price-book and item level inventory scanning to help your manage your convenience stores.
CardLink	Integrate your cardlock operations with *Petroleum Insights'* optional CardLink module. Used by more cardlock operators than any other cardlock application, CardLink offers the most comprehensive feature set available today. CardLink is designed to process proprietary, CFN, Farm Plan, WEX/Pacific Pride and Voyager card transactions and offers flexible pricing options such as "cost plus", OPIS, "retail plus/minus" and volume discounts. CardLink is also available as a stand-alone system.
AR EFT	Improve your cash flow and reduce your days sales outstanding with *Petroleum Insights'* optional AR EFT module. DM2's AR EFT module gives you the ability to select, edit, and transfer billing and credit information, so you can easily and automatically draft your customers' bank accounts directly from within your *Petroleum Insights* system.

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Outbox	Reduce your postage and handling costs with *Petroleum Insights* standard Outbox feature. Outbox gives you the ability to automatically e-mail or fax: sales and cardlock invoices; wholesale and cardlock price quotes; EFT notifications; AR statements; and letters to your customers directly from within your *Petroleum Insights* system.
Blending & Repackaging	Account for all of the materials and labor used in your lubricant blending and repackaging operation with *Petroleum Insights'* optional Blending and Repackaging module. Create raw product recipes for finished products with yield formulae and packaged product "kits" for products that are sold in bulk or repackaged in drums, pails etc…
Equipment Manager	Easily monitor and report on your loaned or leased equipment to ensure your customers are fulfilling their agreements with DM2's optional Equipment Manager module. Equipment Manager helps you track every gallon sold and associates the purchases to your customers' agreements.
Import Automation	Reduce labor costs and improve accuracy by eliminating the need to manually enter pricing, bills of lading, dealer credit cards, supplier EFTs and invoices by automatically importing this information from service providers like DTN, Axxis and OPIS with DM2 Software's optional Import Automation interfaces (features vary from interface to interface - contact DM2 for details).
Major Oil Lubricant Automation	Automate the routine processes involved in handling lubricant buybacks, vendor managed inventory, purchase orders and supplemental allowances with suppliers like Castrol, Chevron, ConocoPhillips, ExxonMobil and Shell with DM2 Software's optional Major Oil Lubricant interfaces (features vary from interface to interface - contact DM2 for details).
Truck System Automation	Eliminate double entries, lost paperwork and reduce billing cycle time by interfacing your AWE, F-RAMS, MID:COM or Symbology truck automation system to your *Petroleum Insights* system with DM2 Software's optional truck automation interfaces. Or, eliminate the need for batch uploads/downloads and further reduce your billing cycle time by communicating with your SMARTLogix truck automation system in real-time with DM2 Software's optional SMARTLogix truck automation system integration (features vary from interface to interface - contact DM2 for details).
Paperless Office	Reduce your paper handling and storage costs with DM2 Software's Paperless Office options. *Petroleum Insights* comes standard with Sage Paperless, a feature that eliminates the need to print the accounting journals generated by your system by storing them electronically. Further reduce your paper handling and storage costs by scanning and storing external documents like bills of lading, signed delivery tickets, human resource-related documents and credit applications with DM2 Software's optional Paperless Office module.
Web Portals	Free your employees up to focus on growing your business with DM2 Software's optional Customer and eCardLink Web Portals. DM2's Web Portal option gives your customers access to view and print their sales order history, open invoices and invoice history as well as pay open invoices. DM2's eCardLink Web Portal option gives your cardlock customers access to: maintain account, driver and vehicle cards; change passwords and addresses; do transaction inquiries; generate fuel summary reports and billing statements; and re-print invoices. Both options seamlessly integrate into your web site to give your customers' self-service access to their information 24 hours a day, 7 days a week from any web browser.
Customer Relationship Management	Increase your sales and improve your marketing and customer service efforts with *Petroleum Insights'* standard Sage CRM Customer Relationship Management feature. Sage CRM is a full-featured, web-based CRM solution that is easy to use and quick to deploy. With Sage CRM, you can easily monitor your sales pipeline and customers' buying trends to identify sales coaching and cross-selling opportunities to generate more sales and increase your market share. Powered by data from your *Petroleum Insights* system, Sage CRM gives your sales, marketing, customer service and other front-office staff complete access to all of your interactions with your prospects and customers.

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Consulting & Training

DM2's Professional Services' consultants have over 200 years of combined petroleum industry consulting experience. This experience, along with the extensive training they receive from DM2 and Sage Software, provides them with the expertise to implement DM2's *Petroleum Insights* system to meet your unique business needs. In addition to helping you implement your system, DM2's consultants provide project planning and management, report design and training services.

Custom Programming

DM2's Programming staff understands that no two marketers operate exactly the same way. As a result, DM2 offers custom programming to tailor your *Petroleum Insights* system to further streamline and automate the processes that are unique to your business. Our U.S.-based team of programmers have extensive industry experience, giving them the ability to quickly understand and respond to your development needs.

Technical Support

DM2's Support Team's mission is to handle any issue with your *Petroleum Insights* system that interferes with your business. In short, their job is to put you back in operation in as little time as possible so that the impact your business is minimal. In addition to resolving issues, DM2's Support Team is also available to answer questions about product features and how the system operates. With DM2's Unlimited Assistance Plan, there is no limit to the number of cases/incidents you may bring to our attention of the DM2 Support Team, nor is there a limit to the amount of time DM2 Support Agents will spend on the resolution of your cases.

ABOUT DM2

Since 1989, DM2 has been developing software and working to help diversified petroleum marketers to increase market share and improve profitability through automation. DM2, a Sage Software Master Developer and Reseller since 1991, uses Sage 100 ERP (formerly Sage ERP MAS 90 and 200) and Sage CRM, ERP (enterprise resource planning) and CRM (customer relationship management) systems designed for general wholesale distribution applications, to develop, sell and support *Petroleum Insights*, a fully integrated accounting/ERP system designed specifically for petroleum marketers. DM2's *Petroleum Insights* system offers all of the core financials, fuel, lubricants, home heat/propane, cardlock, c-store, supply chain automation, advanced business analytics, customer relationship management, fixed assets, paperless office and eCommerce modules petroleum marketers need to manage and grow their businesses. DM2 is a proud member of the Sage Software President's Circle and has ranked as a Top 10 Sage 100 ERP reseller since 1999.

For information on DM2 Software products and services, e-mail, sales@dm2.com, call (800) 866-5151, or visit the DM2 Software website at www.dm2.com.